

MAKING A DIFFERENCE

Summer 2018

Thank you for changing lives with record Telethon!

Through an amazing community-wide effort, the 2018 Easterseals Telethon achieved a record “final tote” of \$1,056,943! Many thanks to the hundreds of volunteers and supporters who are helping us provide tri-state children and adults with *life-changing* therapy regardless of their ability to pay.

The April 8th show aired live on WEHT Local, the only station in the U.S. donating 100% of production and air time for an Easterseals Telethon. We are very grateful to station management, production and news teams, hosts, and everyone at WEHT Local/Local 7 WTVW. Including this year’s record total, they have helped our Telethons raise more than \$23 million since 1978!

On the 41st annual broadcast, our mission was shared through live interviews and video features created by Direction by Newman in cooperation with WEHT Local/Local 7 WTVW. E’ville Iron Street Rod Club members held their annual Cruise-In to attract visitors and in-person donations. Evansville Mayor Lloyd Winnecke recognized generous supporters and proclaimed “Easterseals Day” in the city.

To view and download photos from this year’s Telethon for free, visit Roebling Photographics at www.MyPhotographyEvent.com/Events/Easter-Seals/Easter-Seals-Telethon-2018 ■

Let’s “Make the First Five Count” for all children! Find out more on page 2.



WEHT Local’s Shelley Kirk and Wayne Hart were both recognized for their 25th anniversaries of hosting the Easterseals Telethon! Shown on stage awaiting the record-breaking “final tote” are (left to right) in back row: Jackson and Dirk Vaught. Front row: Walker and Tina Vaught, Shelley Kirk, Michelle and Tim Bowling, and Wayne Hart. Photo by Bret Roebling.



HURRY to enter “Cool Car, Cold Cash” while tickets last for your chance to win!

You could win a new Nissan Sentra SV CVT (valued at \$20,360) or \$15,000 OR \$5,000 or \$1,000! But hurry, because there are **500 fewer tickets this year!** Our goal is to sell all 3,000 chances to fund therapy for local people like Walker and to NOT extend sales. See page 4 for all the ways to buy tickets for \$50 each or 3 for \$100. Or call 812-474-2348 now to get yours before they’re gone!

Make the First Five Count!

We can help with resources for parents.

As a leading provider of early childhood services, the Easterseals Rehabilitation Center wants to help parents raise healthy, happy children who achieve their greatest potential. **The first five years of development lay the foundation for a child's overall success.** Children grow and learn at different rates, so it can be confusing for parents to know if their child is on track developmentally. A free and easy screening tool available through Easterseals can help!

Parents can visit www.makethefirstfivecount.org to complete the secure online **Ages & Stages Questionnaire**. Based on the responses, results help to identify if a child's developmental progress is on time, and can alert parents to any potential concerns to discuss with their pediatrician. If early intervention services are needed, the Easterseals Rehabilitation Center has the expertise and experience to help children reach their developmental milestones.

Also through www.makethefirstfivecount.org, Easterseals has introduced five animal characters who represent the five key growth areas most important to development. The site offers videos, activities, and other resources for parents to monitor children's progress and help them learn skills they'll need for kindergarten.

To find out more about developmental screenings for children, you may contact Lisa Fisher, V.P. of Clinical Services, at 812-479-1411 or lfisher@evansvillerehab.com. ■

Relationships



Build strong relationships with your kids to make them feel safe to develop trust, explore, and learn.

Exploring and Learning



Allow kids opportunities to explore and problem solve from an early age so they can begin to understand the world around them.



Communication

Smile, talk, read and listen to your kids every chance you can to encourage language and reading development.



Playing

Act silly, play and interact with your kids. These experiences help guide social, emotional, language, physical and intellectual maturity.

Moving



Encourage kids to move. Movements both big and small are important for physical growth.

Mark your calendar

Visit [@EastersealsRehabCtr](https://www.facebook.com/EastersealsRehabCtr) on Facebook for details!

July 12: "Cool Car, Cold Cash" drawing. Easterseals Rehabilitation Center, 12:15 p.m. OUR GOAL IS TO SELL ALL 3,000 TICKETS AND TO NOT EXTEND SALES. Call 812-474-2348 NOW to use your checking or savings account or debit card. \$50 each or 3 for \$100. Entrants do NOT have to be present to win! Details on p. 1 and 4.

August 24-26: E'ville Iron Street Rod Club "Frog Follies." Vanderburgh Co. 4-H Center. Friday-Saturday 8 a.m.-4:30 p.m., Sun. 8 a.m.-2 p.m. \$5 per person (kids under 12 are free). Thousands of pre-1948 street rods, a craft show, swap meet and concession stands available. Enter the half-pot raffle at the Easterseals tent! E'ville Iron generously donates a portion of Frog Follies proceeds to Easterseals. Details at frogfollies.org.

September 27: "Golfing Fore Kids" at Cambridge Golf Course in Evansville. Shotgun starts at 7:30 a.m. and 1 p.m. Awards dinner at 6 pm. Register through Sept. 7 to play. Contact Alexandra Jarvis at 812-474-2348.

October 13: Tools 4 Teaching presents "Under the Big Top Adventure." The second annual children's themed party will be 11 a.m.-1:30 p.m. in the Crescent Room at Easterseals Milestones. So come one, come all to the greatest adventure spectacular on earth! Reservations are required; for information, contact Caylee Elpers at 812-437-2607 or celpers@evansvillerehab.com. To be an event sponsor, contact Laura Terhune at 812-437-2627 or Lterhune@evansvillerehab.com.

Many thanks to families who complete our surveys.

We truly appreciate parents who take the time to complete our satisfaction surveys. Their responses help us provide exceptional, compassionate care.

Over the past year, **100% of responding families said they would recommend the Easterseals Rehabilitation Center's therapy services to others!** We're humbled by their confidence and will continue focusing on our core values of excellence, stewardship, respect, commitment, and teamwork.

We are also grateful for special comments like these about our amazing staff:

"Committed to work towards independence with kids and adults with disabilities, and a very friendly staff."

"Wonderful therapists."

"From the front desk to the ladies who clean, we have received wonderful care. We have made friends who have touched our hearts. The services have been helpful on so many levels and have opened so many doors to the future. We love Easterseals!"

Thank you, Holiday World!

Holiday World welcomed almost 3,600 children with disabilities for a day of fun at the park's annual "Play Day" on May 9. **For the 26th consecutive year, Holiday World generously donated all Play Day admissions to Easterseals.** This year's donation exceeded \$36,000, and will carry on the legacy of the park's late president, Will Koch, by helping to create "Will's Way2" therapeutic playground.

Holiday World remains committed to welcoming visitors of all abilities. In addition to a Calming Cove for guests with sensory issues, the park introduced a new seating option for Splashin' Safari inner tubes, and a new harness system option for coaster riders. Both will assist individuals who need additional support to enjoy those attractions. ■

Hearing screenings for local newborns

Sound is key to communication!



Did you know audiologists at the Easterseals Rehabilitation Center test the hearing of local babies who are just a few hours old?

Sound is a key to communication, so our goal is to confirm a child's ability to hear—or to identify a hearing loss—as early as possible.

We are one of very few facilities in the region equipped with state-of-the-art equipment and audiologists trained to provide Auditory Brainstem Response (ABR) testing. ABR is an essential tool for accurately evaluating infants' hearing. Our audiologists, Jayne Fields and Christine Griffiths, utilize ABR to evaluate babies who fail newborn hearing screenings in area hospitals.

For children diagnosed with hearing loss, our audiologists provide pediatric hearing aid fittings, family training, and ongoing assessments to help youngsters succeed at home, at school, and in community activities. We are also a provider for Indiana's "First Steps" Early Intervention program.

The Easterseals Rehabilitation Center can assess hearing sensitivity in all ages. For more information, contact Toni Butler, Director of Speech and Audiology, 812-479-1411 or tbutler@evansvillerehab.com. ■

The Easterseals Rehabilitation Center is working to change the way our community defines and views disability by making profound, positive differences in local people's lives every day.

Connect with us!

eastersealsrehabcenter.com
P 812.479.1411 • F 812.437.2634



ENTER EARLY while "Cool Car, Cold Cash" tickets are still available! You could WIN a new Sentra or \$15,000... \$5,000... or \$1,000!

You could win your choice of a 2018 Nissan Sentra 1.8 SV CVT or \$15,000 cash in the Easterseals "Cool Car, Cold Cash" raffle sponsored by Old National Bank. One \$5,000 2nd prize and one \$1,000 3rd prize will also be awarded. HURRY TO ENTER and help us fund therapy for area children and adults with disabilities.

ONLY 3,000 TICKETS ARE AVAILABLE – 500 FEWER THAN LAST YEAR – for \$50 each or 3 for \$100. Our goal is to NOT extend sales, and tickets are available ONLY WHILE THEY LAST (or until noon July 12, whichever occurs first). The drawing is scheduled for 12:15 p.m. July 12 at the Easterseals Rehabilitation Center. Entrants do NOT have to be present to win.

To buy tickets 8 a.m.-5 p.m. Mon.-Fri.:

- Call 812-474-2348 or 812-437-2607 to use a checking or savings account or debit card (NO credit cards).
- Visit the Easterseals Rehab Center and use cash, check, money order or debit card (NO credit cards).

Sponsors are Old National Bank, Kemper CPA Group, D-Patrick Nissan, WEHT Local/Local 7 WTVW, DUKE FM, 104.1FM WIKY, WABX 107.5 and HOT 96.

Indiana Raffle License 145727. Must be at least 18 to enter. Complete rules at eastersealsrehabcenter.com ■



Volunteers make a big difference!

Volunteers are essential to Easterseals! Can you help out? To sign up for these opportunities or for more details, please contact Cydney Quinn, 812-437-2609, cquinn@evansvillerehab.com

E'ville Iron Frog Follies, Fri.-Sun., Aug. 24-26, Vanderburgh 4H Center: Daytime shifts at concession stands, t-shirt booths & Easterseals half-pot tent.

Easterseals "Angels," Mon.-Fri., various times during the year, between 8 a.m. & 5 p.m.: Daytime office assistance with labeling/stuffing envelopes, preparing mailings, etc.

Grand prize car features include...

- Dual zone automatic temperature control
- Six-way adjustable driver's seat
- Xtronic CVT (continuously variable transmission)
- Power door locks with auto-locking
- Push button ignition
- AM/FM/CD/USB audio with six speakers
- Illuminated leather-wrapped steering wheel with audio controls
- Bluetooth hands-free phone system
- Cruise control with illuminated controls
- Halogen headlights
- 60/40 split fold-down rear seats
- Dual body-color power outside mirrors
- Driver & front passenger, side-impact and curtain air bags
- Eco & sport drive modes
- Active Understeer Control (AUC)

TO ENTER BY MAIL: Send this completed form to be RECEIVED BEFORE JULY 12 to Easterseals, 3701 Bellemeade, Evansville, IN 47714-0136. Enclose check or money order payable to Easterseals. \$50 per ticket or 3 for \$100. Must be at least 18 to enter. INDIANA LICENSE #145727

Name _____ Ticket quantity _____

Address _____

City/State/Zip _____

Phone (H) _____ (W) _____ (Cell) _____

Email _____

2018 Tribute Dinner honors the Kinneys and Burczyks.

Giving back to the Easterseals Rehabilitation Center is a family affair for Wayne and Beth Kinney and Ryan and Julie Burczyk. To thank them for making a lasting difference, Easterseals honored the Burczyks and Kinneys with the “Changing Lives” Award at the annual Tribute Dinner on June 6 in the Easterseals Crescent Room.

Friends, colleagues and supporters gathered for the event. A video donated by WEHT Local/Local 7 WTVW told the family’s Easterseals story, which started more than 20 years ago. Beth and Wayne began donating personally and through their businesses, **Innovative Consulting Group** and **Cold Stone Creamery & Rocky Mountain Chocolate Factory**. When their daughter Julie became a teacher, she used the Easterseals Hop-N-Ing disability awareness program in her classes.

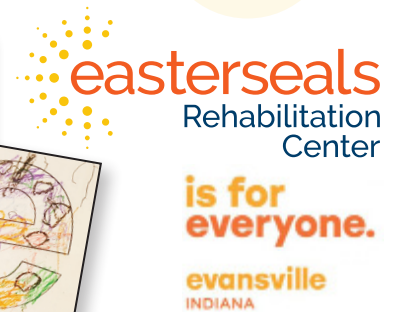
Supporting Easterseals became more personal when Julie and her husband Ryan found that their children, Allison and Andrew, needed therapy services and therapeutic preschool. The Kinneys and Burczyks saw the children’s progress and wanted to make sure the same life-changing services would be here for others.

When Julie opened **Tools 4 Teaching**, her store became lead sponsor for Easterseals Hop-N-Ing and the annual Children’s Adventure party for kids of all abilities. Wayne and Beth are PaceSetters and generously supported the Easterseals Rehabilitation Center’s capital campaign. Wayne serves on the board and will be board chair next year. The whole family gives generously as Presidents’ Council members. As a family and through their companies, the Kinneys and Burczyks support Easterseals Dine Out, Ritzzy’s Fantasy of Lights, the Telethon, Tribute Dinner, and more. Just as important, they are always willing to share their own Easterseals story and raise awareness throughout the community.

Thank you, Julie, Ryan, Beth and Wayne for being such generous members of the Easterseals Rehabilitation Center family! Because of you, other families will experience a brighter future. ■



Clockwise from upper left: Tribute honorees Julie and Ryan Burczyk and Wayne and Beth Kinney with Allison and Andrew Burczyk.



Many thanks to all the children and adults who decorated an “e” for our “e is for everyone” display at our 3701 Bellemeade Ave. location. We’re happy to join in Evansville’s awareness campaign and to celebrate inclusion. Just like Evansville, the Easterseals Rehabilitation Center is for everyone!



Easterseals Rehabilitation Center
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P 812.479.1411 • F 812.437.2634
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**Win a new
Nissan Sentra
or \$15,000!**

2nd Place \$5,000
3rd Place \$1,000

Enter "Cool Car,
Cold Cash" at
812-474-2348

Max. of 3,000
tickets available!

**HURRY!
500 FEWER
TICKETS THIS
YEAR! GET
YOURS WHILE
THEY LAST!**

\$50 per ticket,
or 3 for \$100

Details on page 4

Enroll toddlers and preschoolers now for openings at Easterseals Milestones Child Development Center!

Easterseals Milestones, our inclusive Child Development Center, is now accepting enrollment for toddlers (age 1-2) and preschoolers (age 3-4) for summer and fall of 2018. **Families are encouraged to apply as soon as possible, while openings are still available!**

Our caring, professional staff provides early care and education to **children of all abilities**, 6 weeks to 6 years of age. Easterseals Milestones is equipped to meet the needs of youngsters with and without special needs in a supportive, encouraging environment. Stimulating activities support progression in all areas of development.

Our goal is to provide *all* children with opportunities to prepare for successful entry into kindergarten. Easterseals Milestones is licensed by the State of Indiana, is an approved On My Way Pre-K site, and has achieved Level 3 in Paths to Quality. **We will soon introduce an exciting art enrichment program and a new sensory garden to benefit all Milestones students!**

For more details on openings for toddlers and preschoolers, or to schedule a tour, contact director Ann Feldhaus at 812-474-2244 or afeldhaus@evansvillerehab.com. ■

